

No. 26-07/2015-T&C-CM

Date: 14.10.2016

Circular T&C-CM No. 32/16-17

To
 All CGMs- Telecom Circles/ Telephone Districts.


Sub: Introduction of 'Freedom Plan' as a Promotional offer under prepaid mobile services -reg.

It has been decided by competent authority to Introduce 'Freedom Plan' as a **Promotional offer under prepaid mobile services as under:-**

FREEDOM PLAN	
MRP in Rs. (Inclusive service Tax)	Rs. 136
Freebies for new connections (including MNP customers), Migration and validity extension	1. ALL calls (local/STD) (on-net/off-net) (Home LSA/National Roaming) @25 paisa/min for first 30 days
	2. 1GB free Data* to be used in first 30 days.
Voice & video (Home & National Roaming)	ALL calls (local/STD) (on-net/off-net) @ 1.3P/sec
Plan validity	730 days.
SMS (while in Home LSA)	100 Paisa/SMS
SMS (while in National roaming)	LCL-25 Paisa/SMS, STD-38 Paisa/SMS
All other charges	As per Per second plan (except full talk value with Top-Ups mentioned with Per second plan)
Applicability	All customers
Data (paisa/MB)	40 Paisa/MB
Special Benefits:	
1. Special Combo voucher:-Rs.577, talk value Rs.577 (in main account), 1 GB free Data (with 30 days validity) - applicable specifically for this plan only.	
2. Special Combo voucher:-Rs.377, talk value Rs.377 (in main account), 300 MB free Data (with 20 days validity) - applicable specifically for this plan only.	
3. Special Combo voucher:-Rs.178, talk value Rs.178 (in main account), 200MB free Data (with 10 days validity) – applicable specifically for this plan only.	

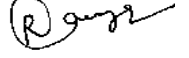
* 1 GB free data offer is for new connections only not applicable to migration and validity extension.

- The above tariff will be available as Promotional Offer for 90 days from the date of implementation on PAN India basis. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.
- This may be brought to the notice of all concerned for taking necessary action in this Regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
- Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
- This circular is issued based on the approval of ECT vide Approval No.2499 dated 05.10.2016 in P&P-CM Cell file No.3-38/ECT/2015/P&P-CM(PT.II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


 (N. S. Dhama)
 DGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) Sr. GMs/GMs (Nodal Centers- for info. and n/a pl.).
- 8) GM (VAS-Tech)/GM (NWO)/GM (P&P-CM)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section - for Hindi version.
- 11) Guard file.



(Rakesh Arya)
Dy. Manager (T&C-CM)