



**BHARAT SANCHAR NIGAM LTD.**

**BHARAT SANCHAR NIGAM LIMITED**  
(A GOVERNMENT OF INDIA ENTERPRISE)  
SR CELL, Corporate Office  
8th Floor, Bharat Sanchar Bhawan,  
Harish Chander Mathur Lane,  
Janpath, New Delhi-110 001

F. No. BSNL/20-5/SR/2016

Dated: 09-08-2016

To,

All General Secretaries,  
Unions/Associations of BSNL employees.

Sub: Service with a Smile (SWAS) programme in BSNL on 10.08.2016 at Corporate Office - regarding

Ref: Director (HR) D.O. Letter of even number dated 29.07.2016 (available on [www.intranet.bsnl.co.in](http://www.intranet.bsnl.co.in))

Sir,

As you all know that on your initiative a country wide programme is being organised i.e. at BSNL Corporate Office/ Circle HQ/ SSA HQ on 10.08.2016. The purpose of this programme is to strengthen ties with customers and to intensify the SWAS programme in BSNL.

2. In Corporate Office the programme, with the name "SAMPARK", will start with an oath to be administered by the CMD, BSNL at 10:15 AM in front of the Corporate Office Building. You are requested to kindly attend the programme at 10.00 AM.
3. Your cooperation and support is requested to make the above programme successful throughout the country.

Yours faithfully,

*P.K. Sharma*  
09/08/16

(P.K. Sharma)  
DGM (SR), BSNL C.O.